

WHO'S WRITING THE HITS?

POP 2011
IN REVIEW

245 CREDITED
SONGWRITERS

59 TOP 10 HIT
POP SONGS

1 HIT SONGWRITING
CHAMPION

THIS REPORT REFLECTS THE 59 SONGS THAT LANDED IN THE BILLBOARD POP SONGS CHART TOP 10 DURING 2011.

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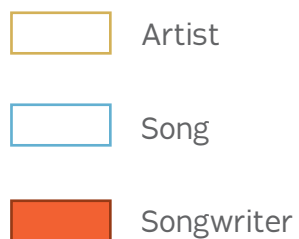
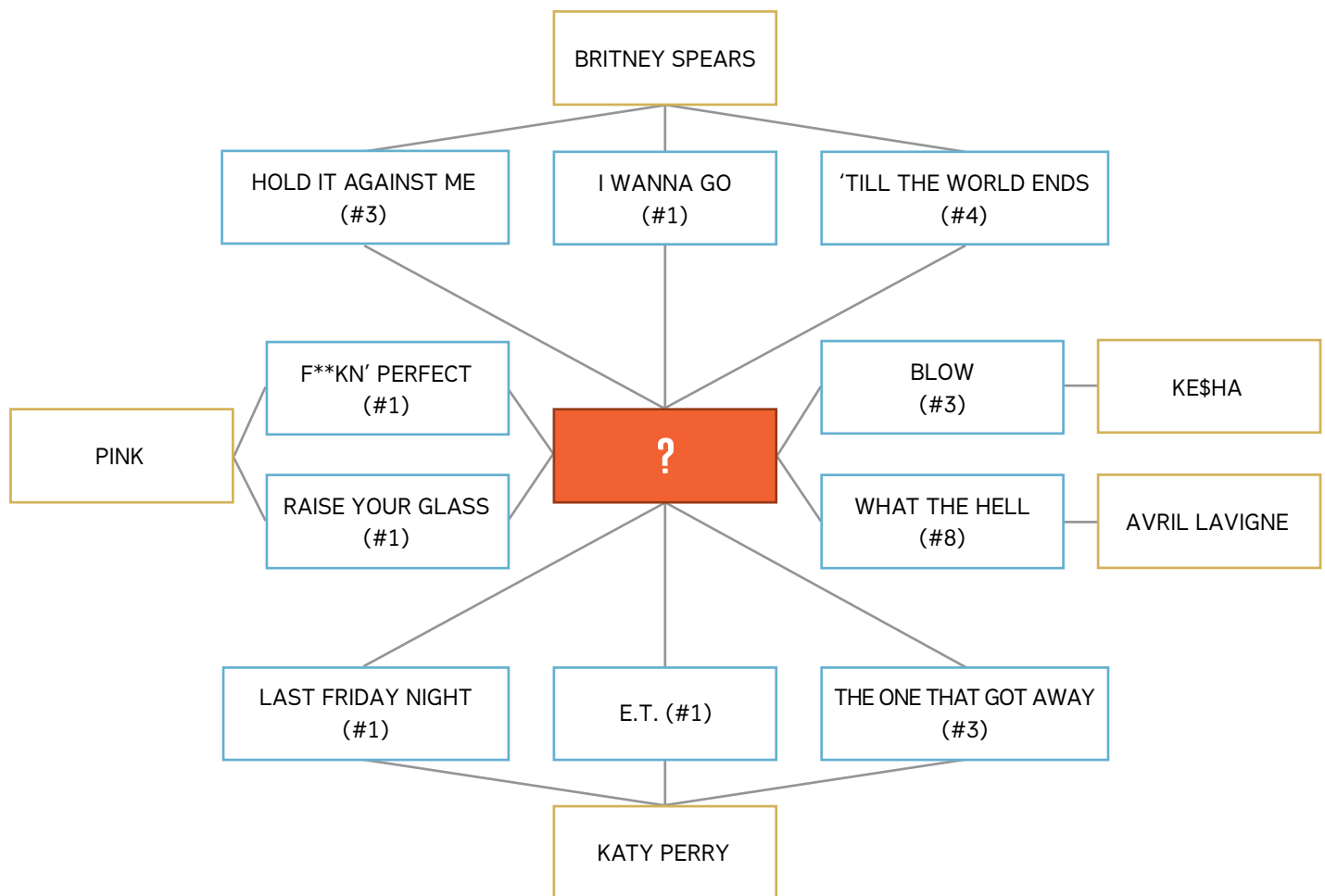
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INTRODUCTION

Unless you're in the music industry (or a hardcore music fan), chances are that you've probably never heard the names of people like Max Martin, Lukasz Gottwald, Tor Hermansen, Ari Levine, Bonnie McKee or Philip Lawrence, to name just a few. Most casual music listeners are totally unaware that today's hits are crafted by "teams" of top-notch songwriters who collaborate with each other on various projects for top charting artists.

This e-book was written to both give well deserved recognition to these "behind the scenes" hitmakers as well as to acquaint aspiring songwriters with the people that they should be studying to help take their craft to the next level and gear them for success in **TODAY'S** music industry.

There's a reason why today's top performing artists secure these writers time and time again to craft the majority of their singles – they're masters at their craft and **THEY DELIVER HITS** – pure and simple. It's exactly for that reason why we at Hit Songs Deconstructed "deconstruct" the songs written by these hitmakers – there's a lot to learn if you're willing to put in the time. Remember – all of the secrets to successful songwriting reside in the hits themselves.

So, songwriters - don't look at these writers as your competition. Look at them as mentors. Study them. Study their hits. Do this & I **GUARANTEE** that you will see your songwriting and producing skills grow to the next level.

OVERVIEW

In 2011, **245 credited songwriters** were involved in crafting the **59 songs** for **39 artists** that landed in the top 10 on the Billboard Pop Songs chart, averaging **4 writers per song**. It just goes to show – songwriting at this level more often than not is a collaborative endeavor.

Of those writers, there were a handful that stood out from the pack, based both on the sheer number of hits delivered as well as chart placement. These are the writers who you will see popping up from quarter to quarter and year to year when you look at who's writing top-charting hits for today's A-list performing artists.

Regardless of how many hits they write or how high they place on the charts, all of these writers have one thing in common – they are masters of their craft and they **deliver hits**.

1



MAX
MARTIN

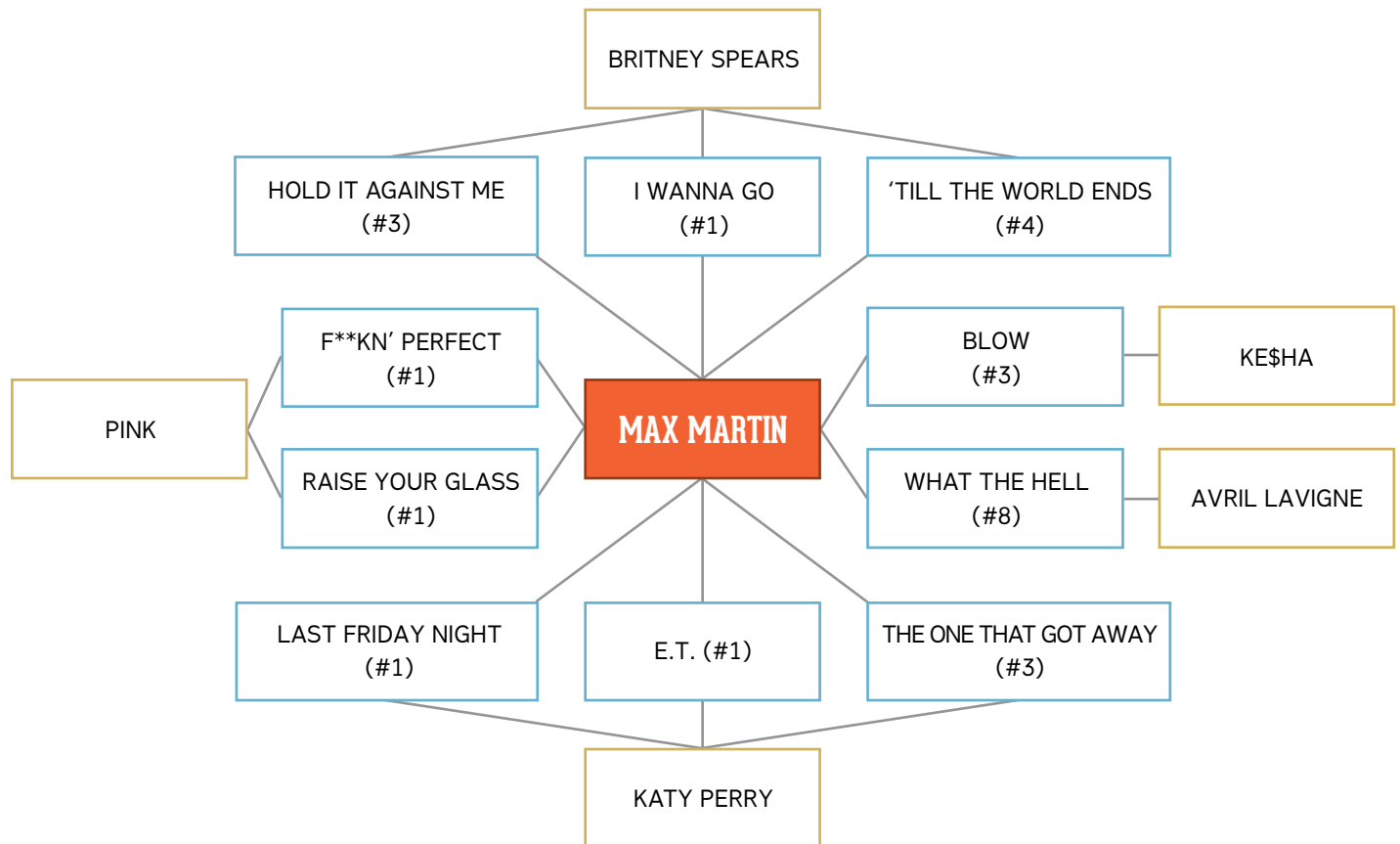
“HIT SONGWRITING CHAMPION” OF 2011

What do Britney, Pink, Ke\$ha, Avril and Katy all have in common? A secret weapon by the name of Max Martin. If any one songwriter has proved that he knows how to craft a Pop song destined to reach the top of the charts, it's Max. In 2011 alone, he saw an astounding 10 of his co-writes for 5 major artists land in the Billboard Pop Songs top 10, 9 of which placed in the top 5 and 5 that hit #1.

Without Max, the careers of the aforementioned artists might not have reached the pinnacle of success that they had.

If you're an aspiring Pop songwriter looking to make it in the mainstream, then this is the guy that should be studying.

HERE'S A LOOK AT THE WORLD OF MAX MARTIN IN 2011:



 Artist

 Song

 Songwriter

TOP COLLABORATIVE PARTNERSHIPS OF 2011

As you may or may not know, today's mainstream Pop songs are predominantly crafted by TEAMS of hit songwriters. Why? Each member brings a core strength to the table, be it top-line, lyrics, programming, etc..., and what you wind up with is a song that is perfectly crafted for mainstream success.

Some of these writers have pre-established songwriting partnerships such as the Smeezingtons and Stargate, but most of these writers work independently and wind up working with each other time and time again based on the artist involved.

In 2011, there were three groups of writers who stood out from the pack, working together on some of the year's biggest hits:

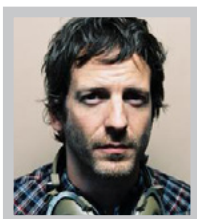
1. MAX MARTIN & DR. LUKE
2. THE SMEEZINGTONS
(Peter Hernandez, Philip Lawrence and Ari Levine)
3. STARGATE (Tor Hermansen & Mikkel Erickson)
SANDY WILHELM and ESTER DEAN

Here's a look at the top collaborative partnerships of 2011.

1



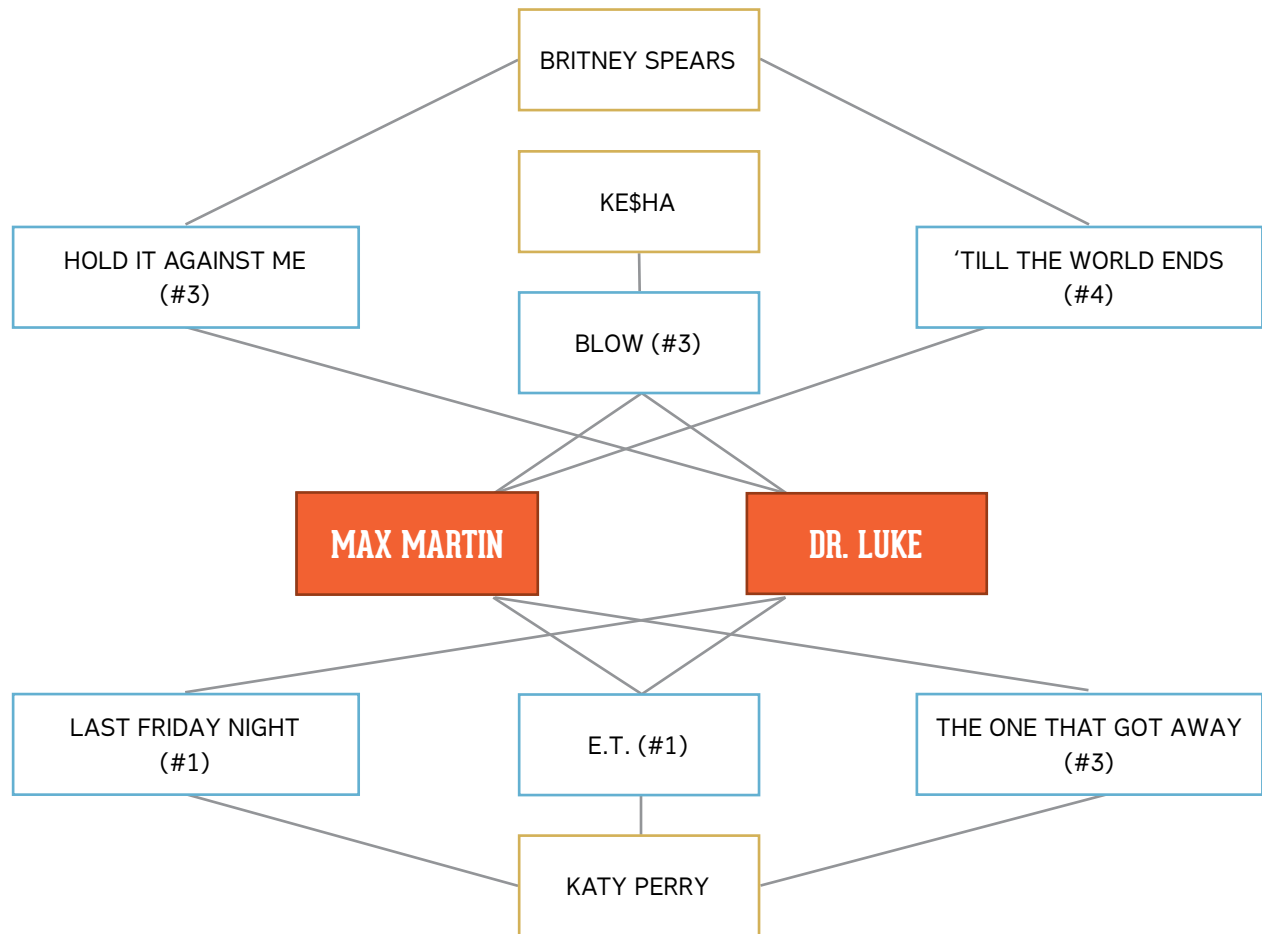
MAX
MARTIN



DR.
LUKE

These songwriters are every Pop artist's "dream team." If there was ever a duo who understood the process of crafting hits for mainstream success, then look no further than Max Martin and Dr. Luke. Together they collaborated (along with other songwriters) on 6 of the year's biggest Pop hits, for artists including Britney, Ke\$ha and Katy.

HERE'S A LOOK AT MAX AND DR. LUKE IN 2011:

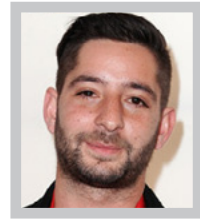
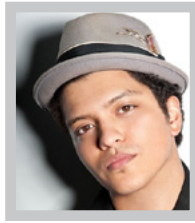


 Artist

 Song

 Songwriter

2



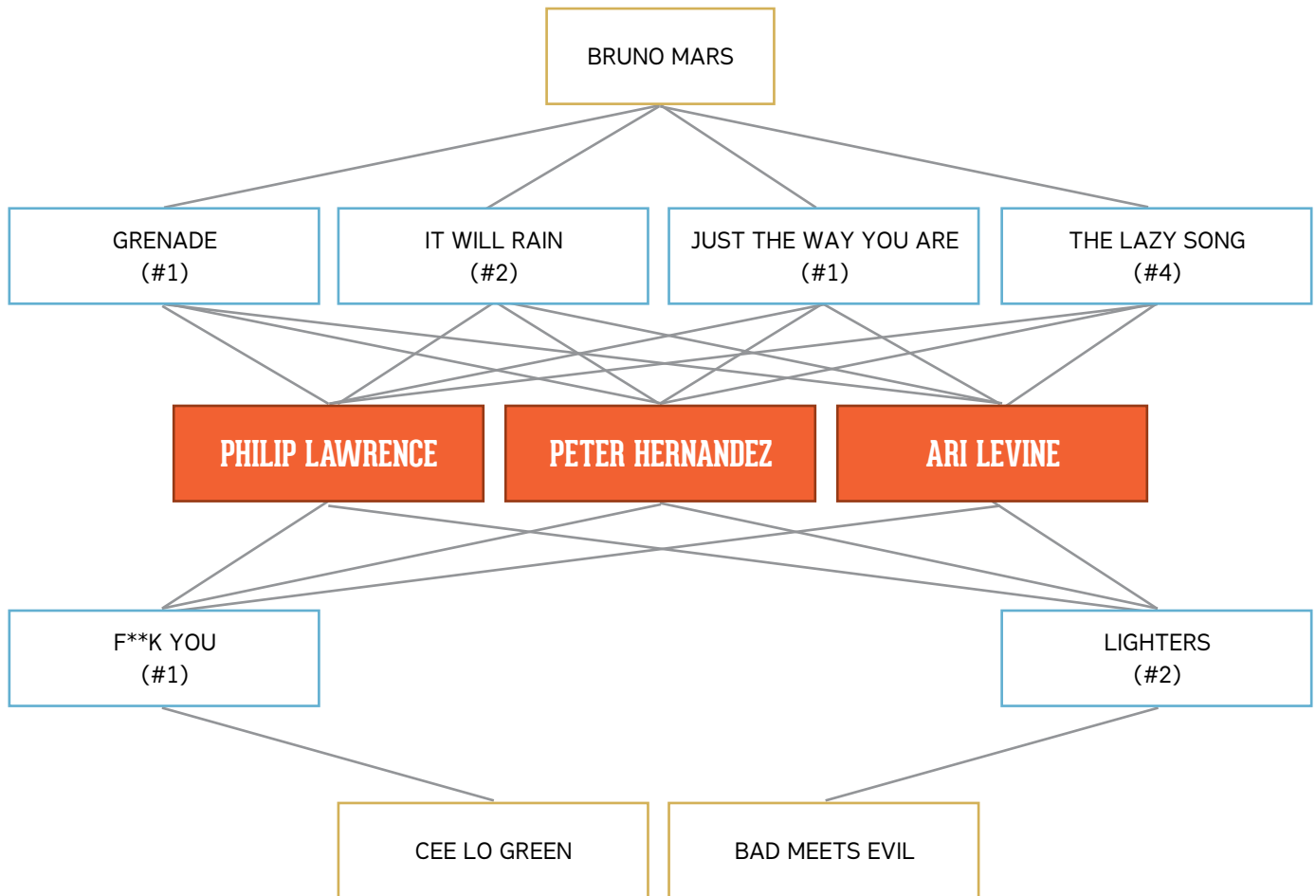
THE SMEEZINGTONS

Peter Hernandez
Philip Lawrence
Ari Levine

Most people know Bruno Mars as one of today's top Pop/R&B artists. What most people don't know is that Peter Hernandez (his real name) is part of a mega-successful songwriting/production team called "The Smeezingtons." Not only do they write Bruno's top-charting hits, but they also craft gems for artists including Cee Lo Green, Flo Rida, B.o.B, and many others.

In addition to Hernandez, the Smeezingtons consist of Philip Lawrence and Ari Levine, and together they co-wrote 6 songs that landed in the top 10 on the Billboard Pop Songs chart during 2011. All of the songs landed in the top 5, and 3 went straight to #1.

HERE'S A LOOK AT THE SMEEZINGTONS IN 2011:

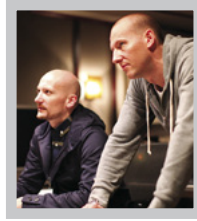


Artist

Song

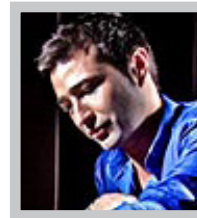
Songwriter

3

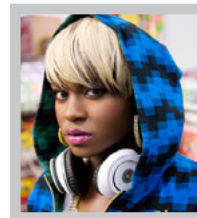


STARGATE

Tor Hermansen
Mikkel Erikson



SANDY WILHEM



ESTER DEAN

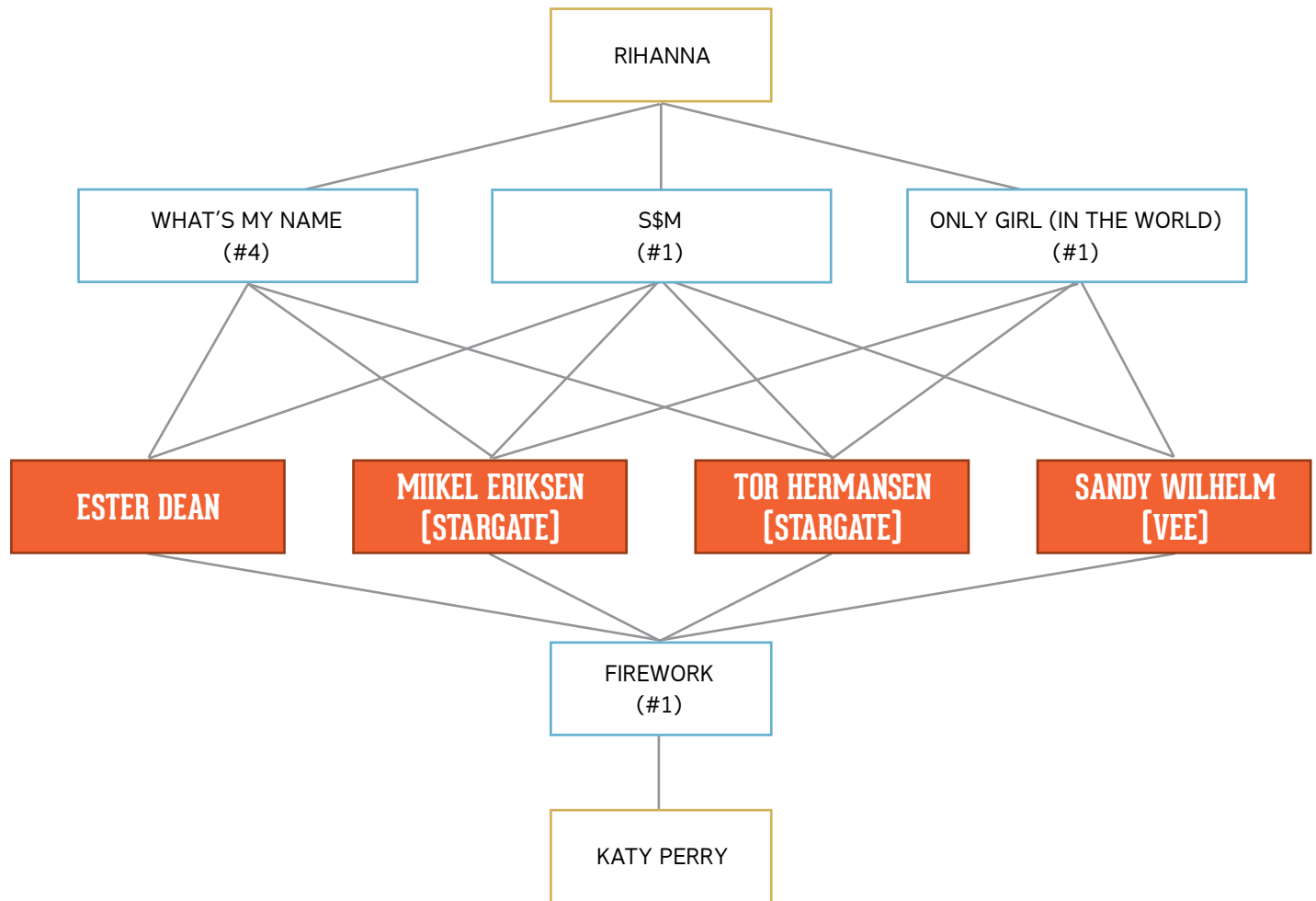
Katy Perry and Rihanna made a great move when they secured these songwriters to help craft the songs that would wind up taking their careers to the next level.

With the production/songwriting team Stargate (Tor Hermansen and Mikkel Erikson) functioning as the constant, Sandy Wilhelm (Vee) and Ester Dean joined forces on specific tracks to help craft some of the biggest Pop hits of the year.

All four of them collaborated on *Firework* and *S&M*, while Ester worked with Stargate on *What's My Name* and Sandy collaborating with Stargate on *Only Girl (In The World)*.

All 4 songs landed in the Pop Songs top 5, with 3 of them hitting #1 in 2011.

HERE'S A LOOK AT STARGATE, SANDY & ESTER IN 2011:



Artist

Song

Songwriter

KEY PLAYERS

There are a handful of songwriters that get the first call when an A-list Pop superstar needs a new single with major hit potential. Why? They have a proven track record in delivering top-charting hits.

Below are some of the key players from 2011 and the artists that they wrote for. Their rank is based on the number of top 10 Pop hits that they scored during 2011, but all are equally adept in the craft of hit songwriting, that's for sure.

1. Max Martin: 10 top 10 hits
(Avril Lavigne, Britney Spears, Katy Perry, Ke\$ha, Pink)
2. Dr. Luke: 8 top 10 hits
(Britney Spears, Flo Rida, Katy Perry, Ke\$ha)
3. The Smeezingtons: 7 top 10 hits
(Bad Meets Evil, Bruno Mars, Cee Lo Green, Far*East Movement)
4. Benjamin Levin: 5 top 10 hits
(Gym Class Heroes, Ke\$ha, Maroon 5, Mike Posner)
5. Johan Schuster: 5 top 10 hits
(Avril Lavigne, Britney Spears, Maroon 5, Pink)
6. Ester Dean: 4 top 10 hits
(Katy Perry, Nicki Minaj, Rihanna)

7. Katy Perry: 4 top 10 hits
(Katy Perry)
8. Stargate: 4 top 10 hits
(Katy Perry, Rihanna)
9. Sandy Wilhelm (Vee): 4 top 10 hits
(Katy Perry, Pitbull, Rihanna)

There's a three way tie for the #10 spot – all of whom had 3 of their co-writes landing in the Pop Songs top 10 during 2011:

10. Armando Perez
(Jennifer Lopez, Pitbull)
10. Kesha Sebert
(Britney Spears, Ke\$ha)
10. Stefani Germanotta
(Lady Gaga)

#1 HIT CLUB

It goes without saying that the ultimate goal of just about every songwriter (whether they want to admit it or not) is to score a #1 hit. In 2011, a little over a quarter of the songwriters featured in this report attained that coveted spot with one or more of their co-written songs.

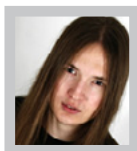
FIVE #1 HITS



MAX MARTIN

2 for Katy Perry (*E.T.* & *Last Friday Night*), 2 for Pink (*F**kn' Perfect* & *Raise Your Glass*), as well as 1 for Britney Spears (*I Wanna Go*)

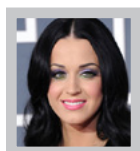
FOUR #1 HITS



JOHAN SCHUSTER (SHELLBACK)

2 for Pink (*Raise Your Glass* & *F**kn' Perfect*), 1 for Maroon 5 (*Moves Like Jagger*) and 1 for Britney Spears (*I Wanna Go*)

THREE #1 HITS



KATY PERRY

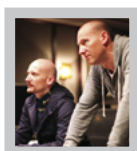
Katy proved to be a valuable asset to herself in 2011, co-writing all 3 of her #1 hits including *E.T.*, *Firework* and *Last Friday Night (T.G.I.F.)*



THE SMEEZINGTONS

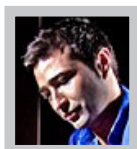
(PETER, PHILIP AND ARI)

2 for Bruno Mars (*Grenade* & *Just The Way You Are*) and 1 for Cee Lo Green (*F**k You*)



STARGATE (TOR & MIKKEL)

2 for Rihanna (*Only Girl* & *S&M*) and 1 for Katy Perry (*Firework*)



SANDY WILHELM (VEE)

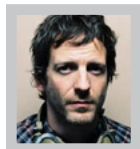
2 for Rihanna (*Only Girl* & *S&M*) and 1 for Katy Perry (*Firework*)

TWO #1 HITS



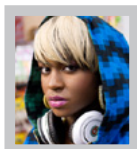
ALECIA MOORE (PINK)

2 for herself (*Raise Your Glass* and *F**kn' Perfect*)



LUKASZ GOTTWALD

2 for Katy Perry (*E.T.* and *Last Friday Night*)



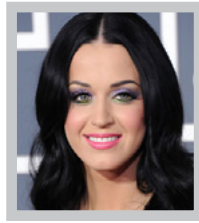
ESTER DEAN

1 for Katy Perry (*Firework*) and 1 for Rihanna (*S&M*)

ONE #1 HIT

- ADAM LEVINE
(Moves Like Jagger)
- ADELE ADKINS
(Rolling In The Deep)
- AMMAR MALIK
(Moves Like Jagger)
- ANDREW WYATT
(Grenade)
- BENJAMIN LEVIN
(Moves Like Jagger)
- BONNIE MCKEE
(Last Friday Night)
- BRODY BROWN
*(F**k You)*
- CALVIN HARRIS
(We Found Love)
- CHRIS BRIDGES
*(Tonight I'm F**kn' You)*
- CHRISTOPHER STEVEN BROWN
(Grenade)
- CLAUDE KELLY
(Grenade)
- CORNELL HAYNES
(Just A Dream)
- CRYSTAL JOHNSON
(Only Girl In The World)
- DAVID GUETTA
(Without You)
- FREDERIC RIESTERER
(Without You)
- GIORGIO TUINFORT
(Without You)
- JACOB LUTTRELL
*(Tonight I'm F**kn' You)*
- JAMAHL LISTENBEE
(Party Rock Anthem)
- JEPPE LAURSEN
(Born This Way)
- JOSHUA COLEMAN
(E.T.)
- JUSTIN FRANKS
*(Tonight I'm F**kn' You)*
- KHALIL WALTON
(Just The Way You Are)
- KHARI CAIN
(Just The Way You Are)
- LAUREN CHRISTY
*(Tonight I'm F**kn' You)*
- PAUL EPWORTH
(Rolling In The Deep)
- PETER SCHROEDER
(Party Rock Anthem)
- RICO LOVE
(Without You)
- SAVAN KOTECHEA
(I Wanna Go)
- SKYLER GORDY
(Party Rock Anthem)
- STEFAN GORDY
(Party Rock Anthem)
- STEFANI GERMANOTTA
(Born This Way)
- TAILO CRUZ
(Without You)
- THOMAS CALLAWAY
*(F**k You)*
- USHER RAYMOND
(Without You)

BILLBOARD'S BEST OF 2011 POP SONGS



KATY PERRY

Based on mainstream top 40 radio airplay, one songwriter slightly edged out the others when it came to the top 10. Interestingly, it wasn't Max Martin or Dr. Luke (don't worry, they're on the list). This songwriter also happens to be one of the most popular performing artists out there today.

HER NAME? KATY PERRY.

3 of her co-writes - *E.T.* (#3), *Last Friday Night* (#4) and *Firework* (#8) landed in the Billboard Best top 10. She had a little help from her friends, though, including Bonnie McKee, Dr. Luke, Ester Dean, Joshua Coleman, Max Martin, Sandy Vee and Stargate (Tor & Mikkel).

GENDER BREAKDOWN

When most people think of the songs topping today's Pop charts, they more often than not assume that the majority are performed and written by Women. Well, that definitely wasn't the case in 2011, where 47% of the songs that topped the Billboard Pop Songs chart were performed by Male artists, compared to the 39% performed Women and the 14% that were Male/Female Duets. Even more interesting is that fact that 87% of all the songwriters who crafted these hits were men. Woman only accounted for 13% of the songwriters pool.

That being said, what they lacked in number they more than made up for in the caliber of their songwriting skills. Katy Perry, Bonnie McKee, Esther Dean, Ke\$ha, Pink, Lady Gaga and Adele were involved in co-writing 22 of the 59 top 10 Pop hits during the year. All of them scored at least 1 #1 hit, except for Ke\$ha, who peaked at #2 with *We R Who We R* (still, not too bad considering that 3 of her co-writes landed in the top 10!).

PERFORMING ARTISTS WHO WRITE FOR THEMSELVES & OTHERS

In 2011 there were a handful of exceptionally talented performing artists who not only were involved in crafting their own hits, but crafted the hits for other top performing artists as well.

- **ADAM LEVINE (MAROON 5):**
Co-wrote and performed on Gym Class Heroes' *Stereo Hearts*.
- **ARMANDO PEREZ (PITBULL):**
Co-wrote and performed on Jennifer Lopez's *On The Floor*.
- **CALVIN HARRIS:**
Wrote Rihanna's *We Found Love* as well as co-wrote Chris Brown's *Yeah 3X*.
- **KESHA SEBERT (KE\$HA):**
Co-wrote Britney Spears' *Till The World Ends*.
- **PETER HERNANDEZ (BRUNO MARS):**
Co-wrote Cee Lo Green's *F**k You*, Far*East Movement's *Rocketeer*, and Bad Meets Evil's *Lighters*.
- **TAIO CRUZ:**
Co-wrote David Guetta's *Without You*.
- **USHER:**
Co-wrote David Guetta's *Without You*.

PERFORMING ARTISTS WHO DIDN'T WRITE THEIR HITS

There were a handful of performing artist who did not receive a writing credit on the hits they performed. In 2011, these artists were:

- BRITNEY SPEARS
- ENRIQUE IGLESIAS
- RIHANNA
- SELENA GOMEZ
- COBRA STARSHIP (BAND)
- JENNIFER LOPEZ
- SEAN COMBS

SUB-GENRE BREAKDOWN

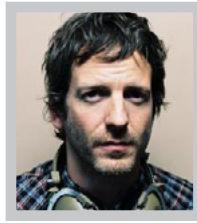
When you look at the songs that topped the Billboard Pop Songs chart in 2011, you'll notice that very few of them were "straight-up" Pop in nature. The vast majority were defined by a primary sub-genre that influenced their sound such as Dance or Hip Hop. The most popular sub-genre categories that you'll find appearing on the Billboard Pop Songs chart are:

- Dance/Club
 - Hip Hop/Rap
 - R&B/Soul
 - Rock
 - Other
- (those that don't fit into the categories above)

DANCE / CLUB: [30 SONGS]

DANCE/CLUB WRITER STATS

- 129 credited writers collaborated on 30 songs, averaging 4.3 writers per song.
- *Good Feeling* and *On The Floor* featured more credited songwriters than any other song in 2011 (9 and 8 respectively, though Etta James was technically not involved in the ACTUAL writing of *Good Feeling* - she was sampled).
- Rihanna's *We Found Love* was the only song to feature 1 credited songwriter – Calvin Harris.
- Of the thirty Dance/Club influenced Pop songs, almost one-third of them DID NOT have the performing artist appearing as a credited writer:
 - *Hold It Against Me* (Britney Spears)
 - *I Wanna Go* (Britney Spears)
 - *Love You Like A Love Song* (Selena Gomez)
 - *On The Floor* (Jennifer Lopez)
 - *Only Girl (In The World)* (Rihanna)
 - *S&M* (Rihanna)
 - *Tonight (I'm F**kn' You)* (Enrique Iglesias)
 - *We Found Love* (Rihanna)
 - *You Make Me Feel* (Cobra Starship)



LUKASZ
GOTTWALD

TOP DANCE/CLUB SONGWRITER OF 2011:

Dr. Luke was involved in co-writing 6 Dance/Club influenced songs for 4 artists that landed in the Pop Songs top 10 during 2011:

- *Blow* (#3)
- *Good Feeling* (#6)
- *Hold It Against Me* (#3)
- *The One That Got Away* (#3)
- *Till The World Ends* (#4)
- *We R Who We R* (#2)

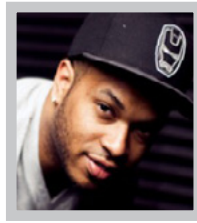
ADDITIONAL TOP DANCE/CLUB SONGWRITERS OF 2011:

- MAX MARTIN (5 songs)
- BENJAMIN LEVIN (4 songs)
- SANDY WILHELM (4 songs)
- ARMANDO PEREZ (3 songs)
- KESHA SEBERT (3 songs)
- MIKKEL ERIKSEN (Stargate) (3 songs)
- TOR HERMANSEN (Stargate) (3 songs)

HIP HOP / RAP [10 SONGS]

HIP HOP/RAP WRITER STATS

- 50 credited writers collaborated on 10 songs, averaging 5 writers per song.
- *Rocketeer*, *Just Can't Get Enough* and *The Show Goes On* had the most credited songwriters in the Hip Hop/Rap category, at 8, 7 and 7 respectively.
- *Just A Dream*, was the only song to feature 1 credited songwriter - Cornell Haynes, Jr. (Nelly).
- Of the ten Hip Hop/Rap influenced Pop songs, only one **DID NOT** have the performing artist appearing as a credited writer: *Coming Home* (Sean Combs)



DANIEL
JOHNSON



PETER
HERNANDEZ



PHILIP
LAWRENCE

TOP HIP HOP/RAP SONGWRITERS OF 2011:

The songwriters below co-wrote 2 Hip Hop/Rap influenced Pop songs that landed in the Pop Songs top 10 during 2011. All of the other songwriters in the category were involved in co-writing 1. Note that Peter and Philip are both of the Smeezingtons.

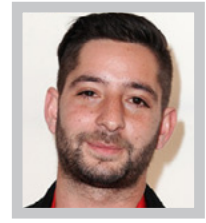
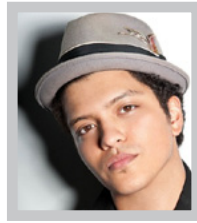
- DANIEL JOHNSON:
Super Bass and *The Show Goes On*
- PETER HERNANDEZ (BRUNO MARS):
Lighters and *Rocketeer*
- PHILIP LAWRENCE:
Lighters and *Rocketeer*

R&B / SOUL

[7 SONGS]

R&B/SOUL WRITER STATS

- 33 credited writers collaborated on 7 songs, averaging 4.7 writers per song.
- Bruno Mars' *Grenade* had the most credited songwriters in the R&B/Soul category (6).
- Bruno Mars' *It Will Rain* had the least amount of credited songwriters (3).
- The majority of songs (4 out of 7) featured 5 credited songwriters (*F**k You*, *How To Love*, *Just The Way You Are*, *What's My Name*).
- Of the 7 R&B/Soul influenced Pop songs, only 1 DID NOT have the performing artist appearing as a credited writer: *What's My Name* (Rihanna).



THE SMEEZINGTONS

Peter Hernandez
Philip Lawrence
Ari Levine

TOP R&B/SOUL SONGWRITERS OF 2011:

When it came to crafting the R&B/Soul songs that reached the top of the charts in 2011, look no further than the Smeezingtons. Bruno Mars, Ari Levine and Philip Lawrence each scored 4 top 10 hits with the following songs:

- *F**k You*: Cee Lo Green (#1)
- *Grenade*: Bruno Mars (#1)
- *It Will Rain*: Bruno Mars (#2)
- *Just The Way You Are*: Bruno Mars (#1)

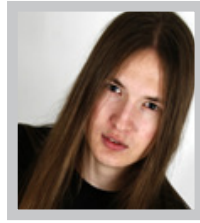
All of the other songwriters in the category were involved in co-writing 1 top 10 hit.

ROCK

[6 SONGS]

ROCK WRITER STATS

- 16 credited writers collaborated on 6 songs, averaging 2.7 writers per song.
- Hot Chelle Rae's *Tonight Tonight* featured the most credited songwriters (5).
- OneRepublic's *Good Life* and Foster The People's *Pumped Up Kicks* both only featured 1 credited songwriter (Ryan Tedder and Mark Foster, respectively).
- All of the Rock influenced Pop songs were co-written by the performing artist.



JOHAN
SCHUSTER



MAX
MARTIN

TOP ROCK SONGWRITERS OF 2011:

Johan Schuster (Shellback) and Max Martin were the top Rock influence Pop songwriters of 2011, collaborating with each other on 3 top 10 hits:

- *F**kn' Perfect*: Pink (#1)
- *Raise Your Glass*: Pink (#1)
- *What The Hell*: Avril Lavigne (#8)

Additionally, Alecia Moore (Pink) scored two top-charting Rock influenced hits (*Raise Your Glass* & *F**kn' Perfect*). The other songwriters in the category were involved in co-writing 1 top 10 hit.

OTHER

[6 SONGS]

These songs didn't fall into any of the major categories above. They include:

- *E.T. (Straight-Up Electro Pop)*
- *Last Friday Night (Straight-Up Pop, Rock, Dance)*
- *The Lazy Song (Reggae)*
- *Rolling In the Deep (Soul, Blues, Rock)*
- *Someone Like You (Ballad)*
- *You & I (Country, Rock)*

“OTHER” WRITER STATS

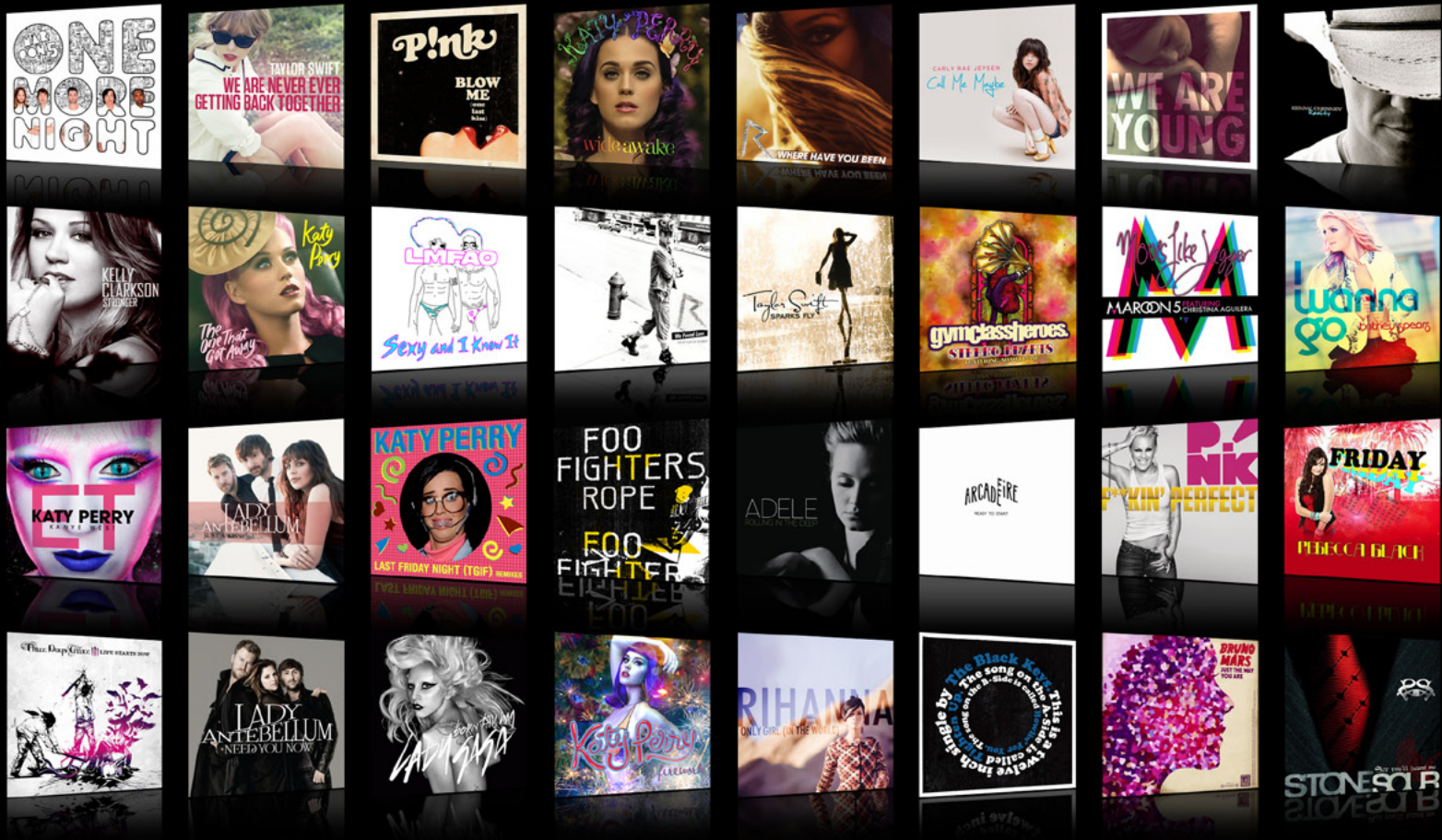
- 17 credited writers collaborated on 6 songs, averaging 2.8 writers per song.
- *E.T.*, *Last Friday Night (T.G.I.F.)* and *The Lazy Song* featured the most credited writers (4).
- *You and I* was the only song to feature 1 credited songwriter - Stefani Germanotta (Lady Gaga).
- The other 2 songs in the category, (Adele's songs - *Rolling In The Deep* and *Someone Like You*) featured 2 credited songwriters.
- All of the “Other” influenced songs were co-written by the performing artist.

THE POP HITMAKERS OF 2011

Here they are - every credited writer who appeared on a Billboard Top 10 charting Pop song in 2011.

- ACHRAF JANNUSI
- ADAM LEVINE
- ADAM RICHARD WILES
- ADAM SCHMALHOLZ
- ADELE ADKINS
- ALECIA MOORE
- ALEXANDER GRANT
- ALEXANDER KRONLUND
- ALLAN GRIGG
- ALLAN PINEDA
- ALLEN GEORGE
- AMBER STREETER
- AMMAR MALIK
- ANDREW WYATT
- ANTONINA ARMATO
- ARASH POURNOURI
- ARI LEVINE
- ARMANDO PEREZ
- AUBREY GRAHAM
- AVRIL LAVIGNE
- BATTLEROY
- BENJAMIN LEVIN
- BILAL HAJJI
- BONNIE MCKEE
- BRANDON LOWRY
- BREYAN ISAAC
- BRODY BROWN
- CHARLES HINSHAW
- CHARLIE BERNARDO
- CHAZ MISHAN
- CHRIS BROWN
- CHRISTOPHER BRIDGES
- CHRISTOPHER STEVEN BROWN
- CLAUDE KELLY
- CORNELL HAYNES
- CRYSTAL JOHNSTON
- CURTIS JACKSON
- DAMIEN LEROY
- DANIEL JOHNSON
- DANIEL OMELIO
- DANIEL WILSON
- DANN GALLUCCI
- DAVID DELAZYN
- DAVID GUETTA
- DAVID SINGER-VINE
- DEVIN STAR TAILES
- DONALD MARKOWITZ
- DUSTIN BOWER
- DWAYNE CARTER
- E. KIDD BOGART
- EMANUEL KIRAKOU
- ERIC JUDY
- ERIC TURNER
- ERIN BECK
- ESHRAQUE MUGHAL
- ESTER DEAN
- ETTA JAMES
- EVAN BOGART
- FAHEEM NAJM
- FERNANDO GARIBAY
- FRANKE PREVITE
- FRED MCFARLANE
- FREDERIC RIESTERER
- GEORGE ROBERTSON
- GIORGIO TUINFORT
- GONZALES HERMOSA
- HENRY WALTER
- HOLLY BROOK
- INA WROLDSEN
- IRVING BURGIE
- ISAAC BROCK
- JACOB HINDLIN
- JACOB LUTTRELL
- JACOB TAIO CRUZ
- JAE CHOUNG
- JAIME GOMEZ
- JAMAHL LISTENBEE
- JAMES ROH
- JASON DESROULEAUX
- JEPPE LAURSEN
- JEREMY COLEMAN
- JEREMY FELTON
- JEREMY REEVES
- JERMAINE COLE
- JERMAINE PREYAN
- JOHAN SCHUSTER
- JOHATHAN BROWN
- JOHN DENICOLA
- JONATHAN YIP
- JOSHUA ALVAREZ
- JOSHUA COLEMAN
- JUSTIN FRANKS
- KATHERYN ELIZABETH HUDSON
- KEINAN WARSAME
- KEN OLIVER
- KESHA SEBERT
- KEVIN MCCALL
- KEVIN NISHIMURA
- KHALIL WALTON
- KHARI CAIN
- KINNDAMID
- KLAS AHLUND
- LAMAR SEYMOUR
- LANELLE SEYMOUR
- LAUREN CHRISTY
- LEROY KIRKLAND
- LINDY ROBBINS
- LUKASZ GOTTWALD
- MARK FOSTER
- MARSHALL MATHERS
- MARTIN SANDBERG
- MATHIEU JOMPHE-LEPINE
- MICK SCHULTZ
- MIKE POSNER
- MIKKEL ERIKSEN
- NASH OVERSTREET
- NICK VAN DE WALL
- NILES HOLLOWELL-DHAR
- NOEL FISHER
- ONIKA MARAJ
- PATRICK OKOGWU
- PAUL BLAIR
- PAUL EPWORTH
- PEARL WOODS
- PETER HERNANDEZ
- PETER SCHROEDER
- PHILLIP LAWRENCE
- RAY ROMULUS
- NADIR KHAYAT
- RICO LOVE
- RODNEY JERKINS
- ROHAN HYLTON
- RYAN FOLLESEE
- RYAN TEDDER
- SANDY WILHELM
- SAVAN KOTECHEA
- SHAFFER SMITH
- SHAWN CARTER
- SKYLER GORDY
- STACY FERGUSON
- STEFAN GORDY
- STEFANI GERMANOTTA
- STEPHEN SHADOWEN
- STEVE MAC
- TEDDY SKY
- THOMAS CALLAWAY
- TIM BERGLING
- TIM JAMES
- TOR ERIK HERMANSEN
- TRACI HALE
- TRAMAR DILLARD
- TRAVIS MCCOY
- ULISES HERMOSA
- USHER RAYMOND
- VIRMAN COQUIA
- WASALU JACO
- WILLIAM ADAMS
- WILLIAM ATTAWA

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